



LOCAL BUSINESSES: JOIN NOW!

The CITY OF STREATOR has announced a new initiative called **ShopsQA** to promote local businesses to its citizens. The service provides all local businesses with a link on the city's website that directs citizens to new webpages designed and updated by each local business. The service will be available in March 2011 and more information will be provided in the next few weeks. Please check this web page for future updates.



Some Benefits Include:

Directory of all local businesses: Allows citizen to search for businesses by category or name of business

Private business page: Provide citizens with contact information, coupons, newsletters, job opportunities and more on your own private business page

Reviews and Articles of your business: Share recent articles or reviews that have been published about your business with citizens

Social Networking: **ShopsQA** can integrate with any *Twitter*, *MySpace*, *Linked-In* or *Facebook* account your business may have

Citizens can subscribe to your business: The citizen will have the ability to "follow" your business and receive exclusive information on upcoming events, e-newsletters, coupons and whatever else you would like to share

ShopsQA is a service product from WebQA, the leader in citizen service systems. WebQA will be providing **free webinars** on the initial setup of your business site.